

The Powerful Parliamentarian™

A Programme to Help Politicians
Be More Powerful, Impressive and Compelling



Scott Johnston

LL.B. (Hons) Barrister-at-Law

Speaker

Facilitator

Trainer

Courtroom Litigator

Executive Coach

European Champion Debater

Trainer of World Champion Debaters

www.ThePowerfulParliamentarian.com

The Powerful Parliamentarian™ Programme

Helping Politicians Be More Compelling

In Person, On Video and Online

This Programme is for you if you are, or aspire to be, a Councillor, MSP, Minister, Shadow Minister or Party Spokesperson

The Powerful Parliamentarian™

Assertiveness
Personal Presence
Presentation Skills
Gravitas and Credibility
Thinking On Your Feet
Conflict Confidence
Influencing Skills
Debating Skills

Build Your Impressive and Compelling Parliamentary Presentation Skills

- ★ Presenting a powerful, persuasive and compelling 5-minute speech, with gravitas
- ★ Intervening on another speaker
- ★ Taking an intervention
- ★ Making a Point of Order
- ★ Questioning Witnesses in Committee
- ★ Participating on a panel show (TV, radio, online)

** The Personal Presence Accelerator™ **

A diagnostic and development tool to help develop your:

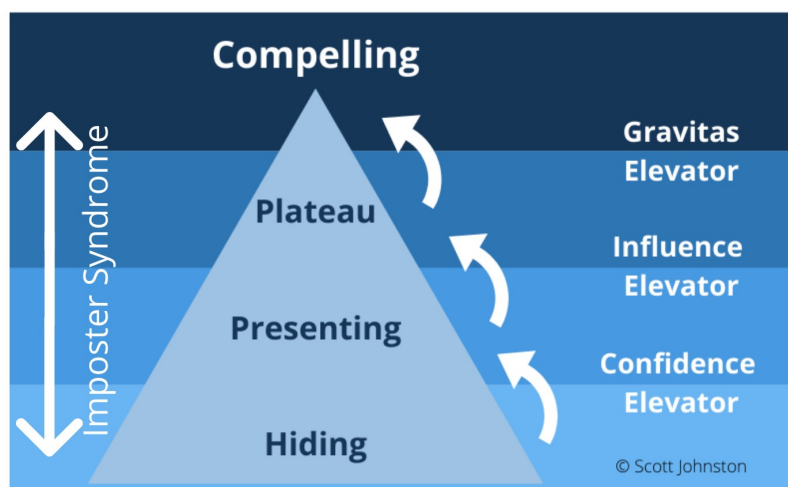
- ➔ Level of Confidence
- ➔ Ability to Influence
- ➔ Measure of Gravitas

*** Helps You Overcome Imposter Syndrome ***



Be. More. Compelling.

The Personal Presence Accelerator™



www.PersonalPresenceAccelerator.com





COMPELLING VIDEO PRESENCE

Are you confident and credible on camera?
Can you speak and participate 'down the lens'?

Or does your 'Video Presence' let you down?

This applies to all your conversations, meetings
and presentations as well as speeches in the
Chamber and debates on TV or online.



COMPELLING MEDIA INTERVIEWS

Whether it's TV, radio or online interviews – or
being 'door-stepped' – you need to keep your
composure, know what to say (very briefly)
and what NOT to say.

Remain composed. Get your message across.
Use soundbites. Answer the question **you**
want to answer.



Courtroom Litigator

Scott qualified as a Barrister in 1990 and has appeared in various
Courts and Tribunals. He can share his expertise in delivering short
and long powerful, compelling presentations, with Gravititas.

You can learn techniques for Thinking On Your Feet and Speaking Off-
the-Cuff with little preparation, excellent Parliamentary debating.

European Champion Debater

As a Law Undergraduate Scott won trophies for individual and team
'mooting'. As a member of a young active citizens global network, in
over 100 countries (JCI), Scott was European Debating Champion and
trained numerous World Debating Champions. This is an essential skill
for Parliamentarians.

Professional Speaker

Scott is a Member of the PSA - Professional Speaking Association of UK
and Ireland. He was President of PSA Scotland in 2019 and awarded the
inaugural 'Spirit of Joy Award' for leadership and support.

Scott delivers interactive training and coaching sessions, in person or
virtually online. You can transform your presentations and speeches
with structure, impact and powerful delivery.

121 and Executive Coaching

As a mentor, Scott can inspire and educate those who need help and
direction, not simply drawing out their own inner brilliance.

**Not because you
are weak...
Because you are
ready to grow.**

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Helping Politicians To Be More Compelling

In Person, On Video and Online



Scott has also been delivering interactive training sessions for over 15 years. In all his speaking and coaching work, Scott brings the skills of the legal world into the business world and, now, into your political world.

For full details visit:

www.ThePowerfulParliamentarian.com

**"From complete novice
speaker to World Champion
Debater in only two years!"**

I would not have the skills or confidence in speaking today if it were not for Scott Johnston.

Leeanne Bradley

Financial Adviser, Past President JCI Edinburgh

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